



# DETROIT TELUGU ASSOCIATION

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### 2019 SPONSORSHIP PROGRAM PRICING AND BENEFITS

Thank you for your interest in becoming a sponsor for Detroit Telugu Association (DTA). Here are various sponsorship options available to support DTA and the various community events conducted by the Association. We sincerely appreciate your support to this organization and helping us serve the community. Please note all benefits indicated in these sponsorship packages are exclusively provided and applicable only for the calendar year of 2019.

#### 1) Platinum Sponsor - \$2500 (All Events Sponsorship)

##### Benefits:

- a) DTA President or an EC member will introduce you (or talk about your business) on the stage during all DTA major events.
- b) You will be given 2 minutes to talk on the stage about your business during one of the DTA major events. Sponsor contact will be honored with a DTA plaque on the stage.
- c) Exclusive business banner on the main page of DTA Website throughout the year 2019.
- d) Exclusive Business listing in the featured yellow pages section of the DTA website.
- e) Your Business Name will be advertised in all the DTA newsletters that will be sent to the community regularly (1/2 page).
- f) Two sponsor contacts will be given a sponsorship badge to wear during the DTA Events.
- g) Sponsor booth (one table & 2 chairs will be provided) for all DTA major events.
- h) You can display your banner behind you table (subject to feasibility in the hall).
- i) Your business advertisement will be displayed in the lobby for all the major events.

#### 2) Gold Sponsor - \$1000 (One Event Sponsorship)

##### Benefits:

- a) DTA President or an EC member will introduce you (or talk about your business) on the stage during the specific DTA event.
- b) Your business logo on the main page of DTA Website throughout the year 2019.
- c) Business listing in the featured yellow pages section of the DTA website.
- d) Your business advertisement will be included in all subsequent printed newsletters that are mailed to all the members for all events (1/4 page).
- e) Your business will be acknowledged in the DTA e-mails that will be sent out to all the DTA members for the specific event.
- f) Sponsor contact will be given a sponsorship badge to wear during the specific DTA Event.
- g) Sponsor booth (one table & 2 chairs will be provided) for all DTA major events.
- h) You can display your banner behind you table (subject to feasibility in the hall).

### 3) Silver Sponsor - \$500 (One Event Sponsorship)

#### Benefits:

- a) DTA Representative will announce your business name and your name on the stage for the sponsored event.
- b) Your business logo on the main page of DTA Website throughout the year 2019.
- c) Business listing in the featured yellow pages section of the DTA website.
- d) Sponsor Booth (one table & 2 chairs will be provided) at the event.
- e) You can display your Banner behind you table (subject to feasibility in the hall).
- f) Your business advertisement will be included in all subsequent printed newsletters that are mailed to all the members (for at least one event).
- g) Sponsor contact will be given a sponsorship badge to wear during the specific DTA Event.

### 4) Event Booth Sponsor - \$200 (Specific to one event only)

#### Benefits:

- a) Sponsor Booth (one table & 2 chairs will be provided).
- b) You can display your Banner behind you table (subject to feasibility in the hall)
- c) You can distribute flyers of your business.
- d) You can display items for sale related to your business.

## Sponsorship Process & Guidelines

- Please submit your sponsorship form online. Here is the link to the same <http://www.detroittelugu.org/AboutDTA/DTASponsorshipForm.asp>
- This will be reviewed by the DTA Executive Committee and you will receive confirmation with approval based on the availability within 2 days on your submission.
- Upon the approval and confirmation, one of the executive committee members will contact you to take the payment.
- One of the executive committee members will contact you few days before the event to understand and help with your needs.
- You will need to clear all of your items and close the booth, one hour before the event closing time. This will be strictly enforced and please co-operate with the DTA Team. There will not be any exceptions to the process.

### Timelines for Rangoli Event (NO Booth set up for this event)

- Event date: Jan 12<sup>th</sup> 2019.
- Venue: Sri Venkateswara Temple, 26233 Taft Road, Novi, MI 48374
- Sponsorship Form submission: Jan 11<sup>th</sup> 2019.
- Payment of sponsorship amount: Jan 11<sup>th</sup> 2019.

### Timelines for Sankranthi Event

- Event date: Jan 19<sup>th</sup> 2019.
- Venue: Novi High School, 24062 Taft Rd, Novi, MI 48375
- Sponsorship Form submission: Jan 17<sup>th</sup> 2019.
- Payment of sponsorship amount: Jan 17<sup>th</sup> 2019.
- Booth setup start time: 4.45 pm on Jan 19<sup>th</sup> 2019
- Booth clean up time: 10.00 pm on Jan 19<sup>th</sup> 2019

Note: Subject to availability, we may accommodate any requests for booth sponsorship, between NOW and Jan 19th 2019 for Sankranthi event.

For more upcoming 2019 DTA events details [click here](#)